



Gilbert Theater  
P.O. Box 53704  
Fayetteville, NC 28305  
www.gilberttheater.com  
gilberttheater@aol.com

Date \_\_\_\_\_

**Season Advertising**

\_\_\_\_\_ Season Advertising (All plays for the 2011-2012 Season):

- \$1000.00\*-full page black/white ad, includes 10 complimentary tickets\*\*
- \$600.00\*- 1/2 page black/white ad, includes 8 complimentary tickets\*\*
- \$400.00\*-1/4 page ad, includes 6 complimentary tickets\*\*

Payment due no later than September 1, 2011 for inclusion in playbill for opening production.

\_\_\_\_\_ Production Advertising (for any individual play):

- \$250.00\*-Full- page black and white ad, includes 2 complimentary tickets\*\*
- \$150.00\*-1/2 page black/white ad, includes 2 complimentary tickets\*\*
- \$100.00\*-1/4 page black/white ad, includes 2 complimentary tickets\*\*

Payment due no later than 30 days prior to opening night for inclusion in the playbill

Production you wish to support: \_\_\_\_\_

Total amount enclosed \$ \_\_\_\_\_

Name: \_\_\_\_\_ e-mail \_\_\_\_\_

Mailing address: \_\_\_\_\_

Phone # \_\_\_\_\_ Contact person: \_\_\_\_\_

Please send this completed form, along with payment to:  
Gilbert Theater, P.O. Box 53704, Fayetteville, NC 28305

If you have a ready ad you may e-mail it to the theater. You may include a business card, brochure, letterhead, etc. if you want an ad created for you. We will contact you about ad specifications and supply a copy of your ad (via e-mail) for your approval prior to printing in playbill. Nominal charges may be applied if ad is not "print ready".

**2011-2012 Season**

*Richard O'Brien's The Rocky Horror Show*, Book, Music & Lyrics by Richard O'Brien  
*A Christmas Carol*, Written by Charles Dickens, Adaptation by Kent Smith & Marcela Casals  
*Clusters*, Written by Stephen Miles  
*As You Like It*, Written by William Shakespeare  
*Musical of Musicals*, Music by Eric Rockwell, Lyrics by Joanne Bogart

Sept. 22-Oct 9, 2011  
Nov 25-Dec 11, 2011  
February 2-19, 2012  
March 29-April 15, 2012  
May 31-June 17, 2012

\*Prices in effect until end of the 2011-2012 season.

\*\*Each complimentary ticket is good for admission of one person to any one performance. Tickets don't guarantee seating. Reservations are recommended.